

University Career Services Summary of Major Accomplishments in 2006-2007

Students who are engaged in meaningful ways, early on and throughout their educational experience, establish more of a connection to the university and tend to persist to graduation. Making a connection between their academic pursuits and the world of work is one of the most meaningful activities that students can experience. **UCS assists students with making that connection and consequently contributes significantly to the retention and graduation efforts of the university.**

UCS staff conducted over 190 workshops, presentations and programs for students. Topics ranged from choosing a major, and career decision-making, to how to search and interview for jobs and career information sessions. Student attendance exceeded 4700, which was a 30% increase over 05-06 and represented a wide range of student classes or groups including:

- Freshmen, through 32 GSU1010 sessions
- CPS 2500 students
- Biology, communication, respiratory therapy, finance and other major related classes
- Students with disabilities
- Social and career –oriented fraternities and sororities
- Scholars
- Athletes
- International students
- Masters level and post-bachs

Career related experience is very meaningful to students and has tremendous impact on establishing a connection with the university, their academic programs and the world of work. University Career Services provided students with over 2500 internship opportunities through job postings in Panther Career Net, Experience Georgia (the statewide internship consortium), MonsterTrak and campus interviews. In this first year of having the Internship and Cooperative Education Coordinator on staff, 67 students participated in internships or received offers (59 employed, 8 offers).

Positive, helpful customer service interactions with staff also contribute to retention. UCS developed and implemented a non-paid Career Educator Internship program that trained student participants, to “provide students with the level of service based on their level of need”. The Career Development team modified the program to better identify participants and prepare them to take the service provided in the Career Resource Center to the next level. Student surveys rated their satisfaction with the service received a 4.7 on a 5 point scale with 5= Satisfied.

Other customer service initiatives:

- Annual Open House for all academic advisors to facilitate student referrals
- Open House for 83 employers to acquaint them with services and programs
- Re-instatement of the UCS staff academic department liaison roles
- Ongoing collaboration with RCB Career Management and Alumni Career Services.

Student Activity:

Across the board increases in student awareness and participation
(05-06 / 06-07)

- Student Panther Career Net accounts up 123% (3623 / 8108)
- Overall contacts increased 34.2% (10,065 / 13,516).
- Presentations, workshops, programs and career fairs up 33.5% (6488 / 8667)
- Engagement of freshmen in the career planning through GSU 1010 up 20% (720 / 866)
- Career Resource Center walk-in resume critiques up 98% (482 / 955)
- Fifty-four percent more students (408 / 630) participated in 21.6% more campus interviews (889 / 1081)
- Career Fair attendance up 12% (1591 / 1784)*
- Sixty-seven students participated in internships or received offers (59 employed, 8 offers) in the first year of the program.

Employer Activity:

Overall increase in employer relations and activity over 2005-2006

- Employer who visited campus (recruiting, partnering on student programs) increased for a second year in a row and was up 20% (241 / 292). This is an increase of 96 employers since 2004-2005. This reflects increased recruiting activity and the desire to establish stronger relationships with career services and the university through more involvement in career programs and other activities that increase their ability to connect with students.
- Employers participating in on campus recruiting increased from 85 to 111. This does not reflect 10 employers that recruited at Robinson.
- Campus recruiting schedules increased from 134 to 159, information sessions from 39 to 60 and information tables from 6 to 24.
- Twenty-three new companies recruited on campus.
- Career fair attendance rose from 184 to 230.

Systems Activity:

- Panther Career Net recorded a 47% increase in logins (71,713/105,288). Students are connecting more online to find out about and participate in our services.
- MonsterTRAK recorded a 70% increase in logins (115,100/195,921)

** Includes Fall Business Career Expo which we have historically co-sponsored but now provide event support.*